

UNDERGRADUATE PROGRAMMES 2020/21



**Henley**  
Business School

UNIVERSITY OF READING

Where business comes to life



# Choice

Inspirational business people choose to do something for mankind, not just for themselves. Choice is one of the 5 Cs, together with Context, Curiosity, Community and Confidence, that will shape your time at Henley and beyond.



# Welcome to the world of **business**

The business world is rapidly evolving. The challenges facing firms, and the technologies at their disposal, are changing at breath-taking speed. At Henley Business School, our mission is to help you make sense of this complex business environment, and to prepare you for professional careers in job roles that may not yet exist.

The knowledge, skills and connections you acquire at Henley should help ensure that you not only find your feet, but that you make your mark.

We are one of fewer than 100 business schools in the world to hold triple accredited status from the AACSB, AMBA and EQUIS for the quality of our teaching and faculty. Our programmes cover four subject areas: **Accounting, Business & Management, Finance, and Real Estate & Planning.**

Most of our courses include optional modules, allowing you to specialise in your areas of interest or even study a subject from outside the business school, such as a modern language. The majority of our courses also include the opportunity to apply for a placement year in industry or study year abroad\*, enabling you to develop real-world experience and graduate as a well-rounded individual.

As an undergraduate student at both Henley and the University of Reading, you will become part of a great learning community made up of talented students from all over the world. We hope you feel inspired and we look forward to welcoming you to Henley.

**Peter Miskell**  
Head of Undergraduate Programmes  
Henley Business School



Check out what our students think



Loads of ways to say

# Hello



@HenleyBSchool

Chat to our students



[reading.ac.uk/chat](http://reading.ac.uk/chat)

Explore with our Virtual Tour

[reading.ac.uk/VirtualTour](http://reading.ac.uk/VirtualTour)



Ask us a question

[reading.ac.uk/question](http://reading.ac.uk/question)



Henley Business School



@henleybschool

\* Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.





# 5

## principles that underpin our teaching

### Choice

You are the future generation of leaders, and our role is to equip you with the skills and knowledge to make complex decisions and to weigh up ethical, financial and strategic considerations.

### Context

In addition to the specialist subject content in each programme, you will gain an understanding of the context in which organisations operate and in which decisions are made.

### Confidence

Leaders need confidence to make, and follow through with, their decisions. Our programmes are designed to support your personal development, helping you to build confidence in your knowledge and judgement.

### Curious

Graduates need to be curious if they are to continue learning and developing after completing their studies. By sparking your curiosity at Henley, we aim to set you on a path of lifelong learning and career development.

### Community

Learning is not just about listening to lecturers or reading books. It involves collaboration and co-operation, sharing ideas and listening to different perspectives. As alumni you will be part of a life-long community of learners.



# Where your ambitions come to life

## Preparing you for success

Studying at Henley will not only challenge you academically, but will also enable you to enter the workplace as an outstanding business leader who thinks with clarity and acts with confidence and conviction.

All of our undergraduate programmes have employability integrated within them, helping you to gain work experience and enabling you to leave the Business School confident that you can progress your career forward successfully.

## Henley Careers

Our award-winning\*\* Henley Careers service includes:

- **One-to-one careers support**  
Meet our careers consultants for support with planning your career, writing your CV, and improving your performance at interviews and assessment centres.
- **Career-enhancing workshops**  
Learn how to build your resilience and personal skills, meet people from a variety of different companies, and hear practical tips on how to apply for jobs.
- **Monday Night Employer Panels**  
Gain insider knowledge by talking to panellists from a range of companies, industries and backgrounds. Companies that have attended in the past include Amazon, Barclays, PwC, L'Oréal, Microsoft, 3M, Porsche and Santander.

- **Online careers resources**  
Henley students can access a range of online careers information and tools. Topics range from self-awareness and personal branding to CV writing and interviews.

- **Success Studio**  
Our innovative and fully interactive Success Studio series is designed to stretch your confidence by getting you out of your comfort zone – whether it's learning how to do stand-up comedy, run a business in 2 hours, or do serious business planning with LEGO!†

- **Careers support for alumni**  
For up to 4 years after graduation, alumni can book a 1-2-1 careers appointment for support with finding a new job, getting a promotion, or planning their career journey.



Find out more:  
[henley.ac.uk/careers](https://henley.ac.uk/careers)

## Studying abroad

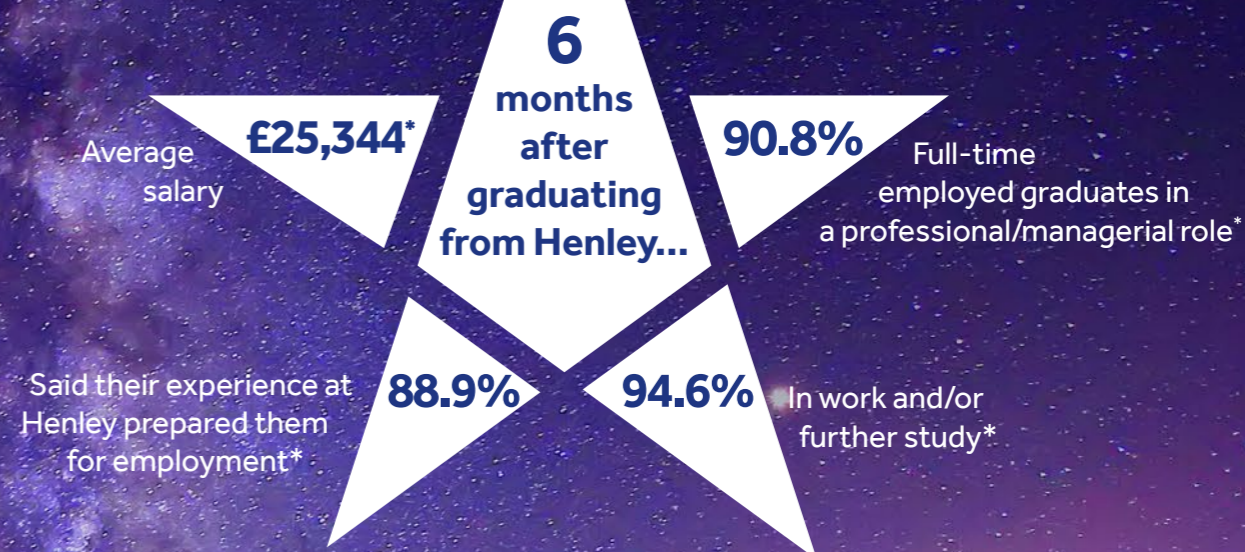
Most undergraduate students have the opportunity to benefit from our international links and spend time studying overseas.† Some undergraduate programmes give you the chance to complete part of your studies at the University's campus in Malaysia. Subject to module availability, this can be for one or two terms, usually during the second year of the programme.‡

## Placements

The majority of our undergraduate programmes allow you to undertake a work placement as an integrated part of the degree. This will further develop your knowledge and skills, could enhance your CV and graduate employment prospects, and can help you build a professional network. Depending on the course you can choose whether to do a placement in your third year, or a six-week mini-placement during the summer holidays after your first or second year†. In some cases, a successful placement may lead to the offer of a permanent role.

## Languages

Undergraduates can study a language module with the International Study and Language Institute (ISLI). This can help prepare you for study or work abroad or can simply be a chance to broaden your skillset.



## Connections with industry

We are proud of our close links with a wide range of industries, particularly here in the thriving Thames Valley region. Our industry connections can lead to learning and career opportunities with leading organisations such as 3M, Accenture, Barclays, BMW, BNP Paribas, British Airways, Deloitte, Disney, GE Healthcare, IBM, Intel, KPMG, Microsoft, Nissan, Oracle, Pfizer, PwC, Rolls Royce and Savills.

\* Based on the DHLE (Destination of Leavers from Higher Education) 2016/17 survey.

\*\* The University of Reading and Henley Business School Careers teams were awarded 'Best University Careers/Employability Service' at the National Undergraduate Employability Awards, March 2018.

† Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.

‡ There may be certain exceptions to this for programmes that require the completion of modules only delivered at our Whiteknights campus, for example BA Accounting & Business.



# The perfect place to be




## Our location

All undergraduate programmes are taught at the University's Whiteknights campus in Reading. Easily accessible for both UK and international students, Reading has excellent rail and road links and offers some of the best retail and entertainment experiences in the UK.

The thriving town centre is just a short walk from campus and includes an impressive selection of shops; a riverside bar and restaurant area; plenty of parks and sports facilities; a large multiplex cinema; and nightlife, theatres and concert venues to cater for all tastes.

Reading is also known for its vibrant music scene and, of course, the world-famous Reading Festival.

-  London Paddington **30 mins**
-  Oxford **30 mins**
-  Gatwick Airport **75 mins**
-  Heathrow Airport **45 mins**

A reputation that's as enviable as our location

Associates and partnerships in **20+** countries



  
**7,000+**  
students from 140 countries

  
**150**  
academics from 18 countries



**80%+**  
of our research rated internationally excellent or world-leading\*

  
**76,000+**  
alumni around the world



Many of our faculty are internationally-renowned and widely published in their respective fields



Discover where you'll study



\* 'Business and Management Studies' and 'Architecture, Built Environment and Planning' units of assessment, latest Research Excellence Framework, 2014



# The Life Style

## Whiteknights campus

Set in 130 hectares of stunning parkland, the University's Whiteknights campus has been recognised as one of Britain's top green spaces with eight consecutive Green Flag Awards.



Everything you need is in easy walking distance – from shops and study areas to places to eat, drink and socialise.

By September 2019 our Library building, at the heart of the Whiteknights campus, will have been completely revitalised by a multimillion pound refurbishment. Henley students also have access to their own dedicated library in the Business School.



Take a look at Ben's 'week in the life' vlog



Take a virtual tour of the campus  
[reading.ac.uk/VirtualTour](http://reading.ac.uk/VirtualTour)



## A home away from home

The University has a large selection of accommodation types, so we're confident you'll find your new 'home away from home'.



To find out more, visit [reading.ac.uk/accommodation](http://reading.ac.uk/accommodation)

We also understand that university life can bring pressures and problems. That's why we offer a range of academic and personal support, including the University's dedicated Disability Advisory Service and full support for those facing the extra challenge of moving from another country.



## Friends

## you haven't met yet

At Henley, you will have the opportunity to mix with people from around the world and from a diverse range of backgrounds, some of whom may become your lifelong friends.

Sharing the Henley pedigree also means that you'll have the chance to develop a great network of contacts – Henley currently has over 76,000 alumni around the globe. Our online hub for alumni, Henley Live, is a space for networking, mentoring, job opportunities, and more.



## Work

## that feels like fun

Our programmes are built upon academic excellence, research, and the practical application of business ideas. You will be taught through a mixture of lectures, group projects, workshops and guest speakers, enabling you to develop transferable skills that you can immediately use in the business world.

Many of our faculty are engaged in academic research or are practitioners in the industries they teach, so you'll be introduced to the latest research findings as well as real-world insights and expertise.



## Fun

## that's really social

As an undergraduate at the University of Reading, you'll automatically be a member of Reading University Students' Union (RUSU), giving you access to a thriving community of more than 100 societies and 50 sports clubs, as well as events and activities throughout the year.

When you're not studying, you can dance the night away at 3sixty, Reading's largest nightclub; work up a sweat at the University SportsPark; visit the beautiful Harris Gardens; or watch a film at the Reading Film Theatre.

And if you want to boost your CV and develop your enterprise skills, you can pit your wits against fellow students in the UK Universities Business Challenge or our own IDEAFEST Student Business Idea Competition. The Henley Centre for Entrepreneurship also offers numerous extra-curricular opportunities for aspiring entrepreneurs, such as the Business Idea Clinic and Summer Start-Up Boot Camp.



Watch our students talk about their extra-curricular opportunities





# Accounting

Accounting is at the heart of every business. As the means by which financial transactions are planned, recorded and analysed, it gives business owners essential information about the health of their organisation and enables sound business decisions to be made. Accountancy encompasses a wide variety of different roles, so a degree in accounting can take you almost anywhere!

While we ask for a good maths A level (or equivalent) for our BSc Accounting & Finance degree, we don't specify particular A level subjects for our other accounting programmes. If you're numerate, articulate and analytical, and have an interest in accounting and the commercial world, we encourage you to apply!

@ A GLANCE

Top 20 in the UK for overall subject\*\*

10th in the UK for research quality†

7th in the UK for career after 6 months‡

Graduates from our **Flying Start degree** are approximately 1 year away from achieving full ICAEW Chartered Accountant status

	Study abroad opportunity	Work placement opportunity	Entry requirements	Duration
BA Accounting & Business	X	✓	GCSE: English and Maths at grade B (or 6) IB: 34 points overall including 4 in standard level Maths and English A Levels: AAB	4 years full time including 3 paid work placements with PwC
BA Accounting & Management	✓	✓	GCSE: English and Maths at grade B (or 5) IB: 32-34 points overall A Levels: AAB-ABB	3 years full time (or 4 years with a placement year in industry or year studying abroad)
BA Accounting & Finance	✓	✓	GCSE: English at grade B (or 5) IB: 32-34 points overall, including 5 in standard level Maths and 4 in standard level English A Levels: AAB-ABB, including A level or AS level Maths at grade B	

For further information contact [ugadmissions@reading.ac.uk](mailto:ugadmissions@reading.ac.uk). All offers exclude General Studies. We welcome applicants with equivalent UK and International qualifications – for more information, visit [reading.ac.uk/international](http://reading.ac.uk/international). Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.

Depending on your choice of modules, you may be able to benefit from credit for prior learning towards professional accountancy exams in the future.



Why you should study Accounting



If you are already determined to pursue a career as a professional accountant, then our Flying Start Degree may be the best programme for you:

## BA Accounting & Business – The Flying Start Degree Programme

Including paid work placements with PwC, this is one of the fastest degree routes to becoming an ICAEW Chartered Accountant in the UK.

### Year 1

You will study alongside other Henley students and gain a thorough grounding in accounting, business, ethics and law.

### Years 2, 3 and 4

You will combine academic study with paid professional work placements at PwC. During your placements, you will join one of PwC's Assurance teams and receive dedicated training. You can expect to earn a competitive salary and may have some of your living costs supplemented, as well as paying reduced tuition fees.

By the time you graduate, you will have completed modules that give credit for prior learning for 12 of the 15 ICAEW professional examinations and will be approximately one year away from achieving full ICAEW Chartered Accountant status.

If you achieve a 2:1 and impress on your work placement, you are also likely to receive an offer of employment from PwC.

### Example modules:\*

- Assurance, Governance and Ethics
- Tax Compliance
- Financial Accounting and Reporting

### Our qualification partners:

- PwC is the UK's leading professional services organisation. It has been voted The Times Top UK Graduate Employer for the last 15 years.‡
- ICAEW is a world-leading professional membership organisation that promotes, develops and supports more than 147,000 members worldwide.Δ



I'd advise any new student to go for it! It was the best decision I've ever made, and I'd recommend it to anyone.

Eleanor, Flying Start graduate

Read what Eleanor, one of our **Flying Start graduates**, had to say about the programme.



## BSc Accounting & Finance

This degree is designed for students who have an interest in capital markets as well in accounting. It will be of particular interest if you are considering a career in accountancy firms or financial institutions, in the City or large multinational enterprises.

### Year 1

You will acquire a sound understanding of financial, accounting and business concepts. You will also apply your learning in our state-of-the-art dealing rooms.

### Years 2 and final year

You will go on to take more advanced modules and specialise in your areas of interest.

### Example modules:\*

- Introductory Securities and Markets
- Management Information
- International Corporate Financial Reporting

## BA Accounting & Management

This degree focuses on the broad areas of accounting and management, with an international emphasis. It could lead to a variety of careers including accountancy, banking, retail, marketing and the Civil Service.

### Year 1

You will study financial accounting and reporting, management accounting, ethics and business finance, as well as exploring the internal and external factors that impact on the success of an organisation.

### Years 2 and final year

You will continue to study management alongside accountancy, tailoring your degree towards your own interests by exploring areas such as marketing, organisational behaviour, strategy, information systems, human resource management and entrepreneurship.

### Example modules:\*

- Introduction to Accounting
- Management Information
- Business and Professional Ethics



The possibilities and opportunities for good accounting graduates from Henley are almost endless.

Elaine Darby, Programme Area Director for Undergraduate Accounting Programmes

\* See back cover for information on example modules.

\*\* Times/Sunday Times university league table 2019. Subject results for 'Accounting & Finance'

† Complete University Guide 2020, subject results for 'Accounting & Finance'. The University of Reading scored 3.11 for Research Quality, which puts it 10th in this subject area

‡ Guardian university league table 2019, subject results for 'Accounting & Finance'. The University of Reading scored 91 for Career after 6 months, which puts it 7th in this subject area

§ The Times Top Graduate Employers

Δ [www.icaew.com](http://www.icaew.com)



# Business & Management

@ A GLANCE

Top 30 in the UK for overall subject\*\*

12th in the UK for career after 6 months†

18th in the UK for research quality‡

40 years' experience at the forefront of teaching and research in international business

Home to the world-renowned John H. Dunning Centre for International Business

With a business and management qualification from Henley, you will acquire knowledge and skills that can open up opportunities in every business sector and in every corner of the globe.

Whether you've set your sights on a career in marketing, HR, banking and finance, management accountancy, or other service industries – or whether you wish to work within an organisation, operate as a consultant or run your own company – our programmes are designed so that you can shape your degree towards your own interests.



Why you should study Business & Management



## BA Business & Management

This programme gives you a strong grounding across the main areas of business and allows you to specialise in the areas that interest you. Whether you go on to enter a career in marketing, consultancy, accountancy, finance, operations or HR, a broad understanding of how organisations operate can give you a competitive advantage and open up your career options.

### Year 1

You will study key disciplines of business and management, including marketing and strategy, organisational behaviour, accounting and business statistics. You will also explore the key themes and emerging challenges facing businesses in a global context.

### Year 2 and final year

You will tailor your education into a more personalised course of study through a wide range of optional modules.

### Example modules:\*

- Markets, Marketing and Strategy
- Management Skills
- People and Organisations



My experience at Henley was essential to my career journey. It gave me the confidence to achieve things I didn't think possible.



Read about Harry's experience on the BA Business & Management programme.

	Study abroad opportunity	Work placement opportunity	Entry requirements	Duration
BA Business & Management	✓	✓	GCSE: English and Maths at grade B (or 5) IB: 32-34 points overall A Levels: AAB-ABB	3 years full time (or 4 years with a placement year in industry or year studying abroad)
BA Entrepreneurship	✓	✓		
BA Entrepreneurship & Management	✓	✓		
BA International Business & Management	✓	✓	For <b>BA International Management &amp; Business Administration with a language</b> , no prior language qualifications are required.	4 years full time including a placement year in industry or year studying abroad
BA International Management & Business Administration with French / German / Italian / Spanish	✓	✓	For <b>BSc Management with Information Technology</b> , no prior qualifications in computing or IT are required.	
BSc Management with Information Technology	✗	✓		4 years full time including a placement year in industry
BSc International Business & Finance	✗	✗	GCSE: English at grade B (or 5) IB: 32-34 points overall, including 5 in standard level Maths and 4 in standard level English A Levels: AAB-ABB including A level or AS level Maths at grade B	3 years full time

\* See back cover for information on example modules.

\*\* Complete University Guide 2020. Subject results for 'Business & Management Studies'

† Guardian university league table 2019, subject results for 'Business, Management & Marketing'. The University of Reading scored 86 for Career after 6 months, putting it 12th in this subject area

‡ Times/Sunday Times university league table 2019, subject results for 'Business Studies'. The University of Reading scored 29.3% for Research Quality, putting it 18th in this subject area

For further information contact [ugadmissions@reading.ac.uk](mailto:ugadmissions@reading.ac.uk). All offers exclude General Studies. We welcome applicants with equivalent UK and International qualifications – for more information, visit [reading.ac.uk/international](http://reading.ac.uk/international). Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.



## BA International Business & Management

Understanding how business is conducted in different cultures and contexts is central to creating and sustaining successful business relationships. Drawing on our global reputation for teaching and research in international business, this programme gives you a strong theoretical grounding in multinational enterprises and develops your analytical and practical skills.

You will gain an international perspective on the key functions within businesses, including global strategy, human resources, marketing, finance and management.

### Example modules:\*

- Strategy and International Business
- International Human Resource Management
- Business Ethics for International Management

## BSc International Business & Finance

The growing significance of multinational firms means that financial and business operations need to be managed in an increasingly complex and diverse environment. Through studying a wide range of subjects – including corporate finance, accounting, economics, marketing, strategy, and management – you will become better equipped to face the challenges of globalisation. You will examine issues from both a business and economic perspective and enhance your skills in communications, information handling, and analysis of complex business cases. In your final year, you can choose from a range of optional modules to tailor your degree.

### Example modules:\*

- Introductory Finance/Trading Simulation
- Corporate Finance
- Strategy and International Business

## BA Entrepreneurship and Management

This programme equips you with the management and entrepreneurial skills to start a new business. It also prepares you for leadership and managerial roles in a range of business environments.

Combining the rigour of the Business and Management degree with the entrepreneurial drive of start-ups, the course will give you a strong understanding of business, management, marketing and finance, and will develop your creative problem-solving, presentation and collaboration skills through the lens of practical entrepreneurial techniques. It will build your ability to 'back yourself in opportunity', and offers access to a range of extra-curricular opportunities through the Henley Centre for Entrepreneurship.

### Example modules:\*

- Financing Entrepreneurship
- Entrepreneurship Project
- Managing Small Enterprises

## BSc Management with Information Technology

Combining a strong grounding in business and management with key skills in computing and IT, this degree prepares you for a role that bridges the gap between both areas. We welcome students who have not previously studied computing or IT.

Areas of study range from strategy, accounting, marketing, organisational behaviour and e-business to programming, software engineering, databases, evaluating IT needs within an organisation, and designing and developing IT applications. In your final year, a range of optional modules allows you to tailor your degree towards your interests in business, IT, or both.

### Example modules:\*

- An Introduction to the Management of Information Systems
- Software Engineering
- Technology Advisory Practices

## BA Entrepreneurship

If you are considering starting a new business or want to pursue a career in start-ups or fast-growing companies, this degree is designed to equip you with the skills that can help you succeed.

You will gain a strong foundation in management, as well as practical experience of the entrepreneurial process. You will focus on how you can bring resources and people together to create positive change: from recognising and evaluating opportunities to financing and 'growth-hacking'. In your final year, you can elect (subject to approval) to run your own start-up with the support of expert mentors from the Henley Centre for Entrepreneurship.

### Example modules:\*

- Student Enterprise
- Innovation and Market Entry
- Applied Entrepreneurship

## BA International Management & Business Administration with French / German / Italian / Spanish

In an increasingly globalised world, multilingual professionals are highly sought-after. These programmes allow you to study international management and business administration, while also developing a high level of written and spoken ability in your chosen language and an awareness of the relevant country's culture and business practices. You are not required to have any prior language qualifications.

You will look at the key themes and challenges facing businesses across the world and examine the internal and external factors that impact business performance and drive strategic decision-making. A range of optional modules in marketing, accounting, finance, organisational behaviour and human resource management allow you to tailor your degree towards your own interests and aims.

### Example modules:\*

- Management Skills
- Advanced Language
- Language for Management and Business



# FINANCE AT THE ICMA CENTRE

@ A GLANCE

- Top 20 in the UK for overall subject\*\*
- 7th in the UK for career after 6 months†
- 10th in the UK for research quality‡
- Our BSc in Finance & Investment banking is a CFA Institute University Affiliation Program
- 3 dealing rooms with over 100 terminals

We are known for our student-focused ethos, which contributes to both high achievement rates and the close relationships we maintain with our alumni. This ongoing connection with former students provides networking and industry-based opportunities for new graduates and current students. We also have close links with the financial services community, and throughout your studies you will be able to attend talks by senior professionals working within the banking and securities industries.

You will be encouraged to get as much practical work experience as you can. It is especially important to undertake an internship between your second and third year, as many target employers look to these as entry routes to their graduate programmes. Our graduates have gone on to work for companies including J.P. Morgan, Credit Suisse, Blackrock, Refinitiv, Accenture, Goldman Sachs, HSBC and PwC, principally in the City of London but also in other international financial centres.

The ICMA Centre has a global reputation for excellence in both teaching and research, and is the product of the first active collaboration between the financial services industry and a university finance department.

Our undergraduate degrees enable you to acquire highly relevant skills and knowledge that are valued by employers in the finance industry. You will integrate theory with practice through state-of-the-art dealing rooms, financial databases (Refinitiv and Bloomberg), economic and statistical analysis tools, and our very own trading simulation platform.

Experience our dealing rooms in action with our 360° video [icmacentre.ac.uk/deal-360](http://icmacentre.ac.uk/deal-360)

	Study abroad opportunity	Work placement opportunity	Entry requirements	Duration
BSc Finance & Investment Banking	✓	✗	GCSE: English at grade B (or 5)	3 years full time
BSc Finance & Management with the University of Venice	✓	✗	IB: 32-34 points overall, including 5 in standard level Maths and 4 in standard level English	
BSc Economics & Finance	✓	✗	A Levels: AAB-ABB including A level or AS level Maths at grade B	
BSc Mathematics with Finance & Investment Banking	✓	✓	GCSE: English at grade B (or 5) IB: 32-34 points overall, including 6 in higher level Maths A Levels: AAB-ABB including A level or AS level Maths at grade A (or ABC with an A in A level Maths and either a B in A level Further Maths or an A in AS level Further Maths)	3 years full time (or 4 years with a placement year in industry or year studying abroad)

For further information contact [ugadmissions@reading.ac.uk](mailto:ugadmissions@reading.ac.uk). All offers exclude General Studies. We welcome applicants with equivalent UK and International qualifications – for more information, visit [reading.ac.uk/international](http://reading.ac.uk/international). Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.

Why you should study Finance



Read about Ellis's experience on the BSc Finance & Investment Banking programme

## BSc Mathematics with Finance & Investment Banking

This course enables you to develop your mathematical skills - with a focus on differential equations, analysis, probability and statistics - alongside skills in finance and investment banking, including securities and financial modelling. Previous graduates have progressed to a variety of careers including scientific work in industry and the financial services sector.

### Example modules:\*

- Real Analysis
- Introductory Finance/Trading Simulation
- Introductory Securities and Markets

## BSc Finance & Investment Banking

As a Chartered Financial Analyst (CFA) University Affiliation Program, this degree is certified as both rigorous and practically relevant and attracts students from all over the world. It combines a strong grounding in finance theory with practical trading and financial modelling skills, making you a valuable asset to companies from your first day.

### Year 1

You will study economics, accounting and finance and be introduced to securities dealing.

### Year 2

You will cover specialist areas including portfolio management, debt markets and instruments, and corporate finance. You will also undertake simulated trading and hedging in our state-of-the-art dealing rooms.

### Final year

You will have the opportunity to specialise in fields such as risk management and financial engineering. You will also have the opportunity to sit the CFA Level 1 exam, with scholarships available for final year students.

### Example modules:\*

- Portfolio Management
- Corporate Finance
- Advanced Derivative Securities

Please note that the details of this programme may change in the period between publication of this brochure and when you apply. Before applying you should check the latest information on [www.icmacentre.ac.uk](http://www.icmacentre.ac.uk)

## BSc Economics & Finance

Run jointly by the Department of Economics and the ICMA Centre, this course is designed for those interested in the operation and impact of financial markets in a broader economic context. It combines rigorous coverage of the principles of economics with an in-depth treatment of the structures and pricing models used in financial markets. You will also obtain practical experience relating to the design and trading of financial assets.

Your knowledge of economics, finance, investment and banking will enable you to pursue careers across a wide range of fields, both within and outside the financial sector.

### Example modules:\*

- Financial Economics
- Corporate Finance
- Management of Risk

## BSc Finance & Management with the University of Venice

This unique course includes a year of study at the prestigious Ca' Foscari University of Venice. It attracts a £4,000 scholarship against the fees for all home and EU students and is taught entirely in English.

### Year 1

You will study economics, accounting and finance and be introduced to securities dealing.

### Year 2

You will study HR management, international business strategy, marketing, management accounting and business law at the University of Venice. You will also undertake a finance-related research project and have the opportunity to learn Italian. Your year abroad could enhance your career prospects by giving you an international perspective.

### Final year

You can tailor your degree towards your own interests through a broad selection of optional modules, preparing you for a career in banking, finance, insurance or management.

### Example modules:\*

- Advanced Business Finance
- Management of Risk
- Digital Marketing



Ca' Foscari University of Venice

\* See back cover for information on example modules.

\*\* Times/Sunday Times university league table 2019. Subject results for 'Accounting & Finance'

† Guardian university league table 2019, subject results for 'Accounting & Finance'. The University of Reading scored 91 for Career after 6 months, which puts it 7th in this subject area

‡ Complete University Guide 2020, subject results for 'Accounting & Finance'. The University of Reading scored 3.11 for Research Quality, which puts it 10th in this subject area



# Real Estate & Planning

Combining academic rigour with applied practical analysis, our courses offer a strong foundation for those interested in property, surveying, town planning and the environment. From the start of your degree you will be involved in 'real world' projects, which will enable you to work with others on the course and develop the skills needed to move into your preferred part of the industry. We enjoy a worldwide reputation for excellence, both in teaching and research, and achieve consistently high rankings in major league tables.\*\* Our reputation means that we attract ambitious and very capable students, who go on to become highly sought-after graduates.

We have strong connections with the property and planning communities and enhance those links by engaging with agenda-setting bodies in both the private and public sectors. As a student, you will have access to our advanced research, ensuring that you are at the forefront of the field.

Over the past 50 years we have also developed close relationships with major employers. The most highly-regarded firms in the industry regularly employ REP graduates and the majority of our students secure employment before they finish their course.

You could find yourself working for a real estate adviser, property developer or planning consultancy, or within another field such as finance, law, general management or consultancy.

The School also benefits enormously from the Reading Real Estate Foundation (RREF), a unique and forward thinking educational charity established to support our students. It organises events for REP students including our mentoring programme, a dedicated careers fair, and an evening lecture series with industry speakers and free pizza!

## @ A GLANCE

- 1st in the UK for Land & Property Management\*\*
- 1st in the UK for graduate career prospects for Land & Property Management†
- 97% of students in graduate jobs or further study within 6 months of graduation‡
- All courses fully accredited by the Royal Institution of Chartered Surveyors

## Years 1 and 2

The first two years' studies are shared by all courses, giving you flexibility to move between them during the early stages of your study. You will build a strong understanding of economics, finance, business management, planning, law and construction, which you can then apply to complex problems in the real world.

### Example modules:\*

- Projects in Real Estate and Planning
- Planning Law and Practice
- Real Estate Economics and Investment



Why you should study Real Estate & Planning



## BSc Real Estate

This degree will give you an understanding of the breadth and depth of the property sector. In Year 3, you will specialise in an area such as Development and Planning, Appraisal and Asset Management, or Investment and Finance. You can also tailor your degree through a wide range of optional modules.

### Example modules:\*

- Rural Diversification
- Housing Markets and Policy
- International Real Estate Markets

## BSc Investment & Finance in Property

If you are interested in managing property investments and working with financial institutions, this is the course for you. You will develop strong financial expertise which enables you to work not only in the property sector but also in a wider financial role. In Year 3 your modules will focus on investment and finance subjects and address both the theoretical and practical aspects of real estate markets.

### Example modules:\*

- Investment Strategy and Management
- Finance and Markets
- Investment and Finance Projects

## BSc Real Estate with Dip / MSc Urban Planning & Development

This is a planning course with a difference. You will follow the BSc Real Estate course for your first two years and the Development and Planning specialism in your third year. In year 4, you will be able to choose between an MSc or Postgraduate Diploma in Urban Planning & Development. Both of these will give you Royal Town Planning Institute accreditation. Focus areas include policy and practice analysis, regeneration, and the environmental and social issues involved in contemporary urban planning.

### Example modules:\*

- Development Appraisal and Finance
- Sustainability and Urban Design
- Projects in Development & Planning

Read how **this course** prepared Joelle for her future career.



**All the students were very friendly and open individuals. The Real Estate students definitely know how to enjoy themselves and the combination of great staff with even better classmates meant that every moment was enjoyed to the full.**

	Study abroad opportunity	Work placement opportunity	Entry requirements	Duration
BSc Real Estate	✓	✗	GCSE: English and Maths at grade B (or 6)	3 years full time
BSc Real Estate with Dip / MSc	✓	✗	IB: 32-34 points overall A Levels: AAB-ABB	4 years full time
BSc Investment & Finance in Property	✓	✗		3 years full time

For further information contact [ugadmissions@reading.ac.uk](mailto:ugadmissions@reading.ac.uk). All offers exclude General Studies. We welcome applicants with equivalent UK and International qualifications – for more information, visit [reading.ac.uk/international](http://reading.ac.uk/international). Taking part in a placement year in industry or study year abroad will depend on a number of factors. See back cover for further information.

\* See back cover for information on example modules

\*\* Ranked 1st in the UK for 'Land & Property Management' from 2016-2020 (and consistently in the top three since 2008) in the Complete University Guide. Ranked 3rd in the UK for 'Land and Property Management' and in the top ten for 'Town and Country Planning' in the Times/Sunday Times Good University Guide, 2019.

† Times/Sunday Times university league table 2019, subject results for 'Land and Property Management'. The University of Reading scored 94.4% for Graduate Prospects, which puts it 1st in this subject area

‡ Based on the DLHE (Destinations of Leavers from Higher Education) 2016/17 survey.

Want to find out more about a career in property?



Check out our fully-funded 'Pathways to Property' initiative, including a summer school and online course



# International students

As part of the University of Reading, Henley Business School is home to a diverse and inclusive international community. Last year the University welcomed over 5,000 international students from around 150 countries.

The University's International Office provides support and advice to students, including pre-departure briefings, an airport 'meet and greet' service, welcome events, an orientation programme, and specialist advice on matters ranging from student finance to accommodation.



Watch our students talk about the Henley International Community



## English language requirements

If you are an international student looking to take one of our degree programmes, you may need to take a foundation course or pre-sessional course if you do not have qualifications that are equivalent to British A levels or need to improve your English language level.

Qualification	Short name	Score
University of Reading pre-sessional course report, including TEEP		6.5*
Test of English for Educational purposes	TEEP	6.5
International English Language Test Score	IELTS	6.5
Test of English as a Foreign Language (internet-based version)	TOEFL (iBT)	88
Cambridge Certificate of Proficiency in English	Cambridge CPE	C
Cambridge Certificate in Advanced English	Cambridge CAE	B

\* Some courses may accept a score of 6.0 if you follow this pre-sessional course. Please contact the Admissions Office ([ugadmissions@reading.ac.uk](mailto:ugadmissions@reading.ac.uk)) for details.

For BA International Business and Management an IELTS (or equivalent) score of 7.5 is required.

## Pre-sessional English programme

Run by the University's International Study and Language Institute, this programme provides ideal preparation for academic study. It is aimed at students who need to improve their English to study on a degree programme with us. Course length varies depending on your level.

## The International Foundation Programme

An intensive access course providing you with the academic training, language and study skills to start your undergraduate studies with knowledge and confidence. This is an intensive access course with start dates either in September - June, July - June, or January - August. The course has been especially designed for international students without British A level qualifications or the equivalent.



All international student enquiries are handled centrally by the University of Reading. Email [international@reading.ac.uk](mailto:international@reading.ac.uk) or visit [reading.ac.uk/international](http://reading.ac.uk/international)



# Make it, here

1

Visit us at one of our Open Days.

2

Apply for one or more of our courses via UCAS.

3

The University will email you with the outcome of your application and explain any conditions attached to your offer.

4

If you are offered a place, we will invite you to a Visit Day.

5

If you accept your offer and meet the conditions, then congratulations – you are now a Henley student! If you don't meet the conditions set out in your offer, you may still be able to get on the course. We will let you know as soon as possible after we have received your results.

Find out more



## Open Days

Our Open Days are the perfect opportunity to experience Henley Business School and the University of Reading for yourself. Register your interest now: [reading.ac.uk/opendays](http://reading.ac.uk/opendays)

- Friday 21 June 2019
- Saturday 22 June 2019
- Saturday 5 October 2019
- Saturday 12 October 2019

Ask us a question: [reading.ac.uk/question](http://reading.ac.uk/question)

## How to apply

Competition for places on our undergraduate degree programmes is strong, so we advise that you apply as early as possible.

All applications, whether you are from the UK, EU or overseas, should be made through UCAS using the University of Reading's UCAS code: R12.

## Find out more:

[reading.ac.uk/how-to-apply](http://reading.ac.uk/how-to-apply)  
[www.ucas.com](http://www.ucas.com)

## Fees, funding and scholarships

For information about tuition fees, living costs and financial support, visit [reading.ac.uk/moneymatters](http://reading.ac.uk/moneymatters)

To find out about our scholarships, visit [henley.ac.uk/ugscholarships](http://henley.ac.uk/ugscholarships)

For information on UK government funding, including Tuition Fee Loans and Maintenance Loans, visit [www.gov.uk/studentfinance](http://www.gov.uk/studentfinance)



Virtual Campus Tour:  
[reading.ac.uk/VirtualTour](http://reading.ac.uk/VirtualTour)

## BA Accounting & Business – The Flying Start Degree Programme

Applicants for our BA Accounting & Business programme who have met the initial entry requirements will be invited to undertake a range of additional assessment activities with PwC and the university. For more details visit [henley.ac.uk/flyingstart](http://henley.ac.uk/flyingstart)

## Connect, chat and share



Henley Business School



@henleybschool



@HenleyBSchool



[reading.ac.uk/chat](http://reading.ac.uk/chat)



# Make your mark.

Choose to do something for mankind,  
not just for yourself.



**Henley Business School**  
Undergraduate Admissions  
University of Reading  
RG6 6UD  
United Kingdom  
ugadmissions@reading.ac.uk  
+44 (0) 118 378 8372



#### Important Information

This brochure was issued in June 2019 and is aimed at prospective undergraduate students wishing to apply for a place at Henley Business School ("Henley"), a part of the University of Reading ("the University") and start a course in autumn 2020. The University makes every effort to ensure that the information provided in this brochure is accurate and up-to-date at the time of going to press. However, it may be necessary for the University to make some changes to the information presented in the brochure following publication – for example, if an accrediting body requires certain course content to be added or removed. To make an informed and up-to-date decision, we recommend that you check [www.henley.ac.uk/ug](http://www.henley.ac.uk/ug) for information. The current version of the terms and conditions that will apply if you accept an offer at the University can be found at [www.reading.ac.uk/coming-to-reading](http://www.reading.ac.uk/coming-to-reading). The University undertakes to take all reasonable steps to provide the services (including the courses) described in this brochure. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University will take all reasonable steps to minimise disruption to the services. The current version of our Student Protection Plan can be found at <https://www.reading.ac.uk/Ready-to-Study/study/support>.

#### Modules

Example modules are provided as a taster of some of the modules that may be available on a particular course. Information is correct at time of going to press (June 2019) but the University cannot guarantee that a module appearing in this list will definitely run or that all optional modules will be available to all students who may wish to take them.

#### Study abroad

Unless it is a compulsory part of the course, study abroad is an option that students may choose to apply for, but it is a competitive process. The number of places available at partner institutions can vary year-on-year. While efforts are made to secure sufficient places at partner institutions to meet demand, the University cannot guarantee every applicant the possibility to study abroad or that it will be possible to study abroad at a particular institution or in a particular country.

#### Professional placement year

Courses with a Professional Placement Year (also known as Placement in Industry or Research, or Placement Year) are fully dependent on students securing their own placement opportunity, normally through a competitive recruitment process. The University provides career and application support that is available to placement year students. Students who do not secure a placement, or who are unable to complete the placement year due to extenuating circumstances, are able to transfer to a three-year variant of their course following consultation with the University.

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